

Dealer Network Ready for the Model 579

Peterbilt customers know it's not just trucks that have helped bestow "legend" status on the famous red oval. It's unparalleled, coast-to-coast customer support as well.

Now at more than 250 locations throughout the United States and Canada, the Peterbilt dealer network remains tirelessly dedicated to the needs of its customers, whether it be sales, service, parts or financing. And the dealer network is uniquely prepared to support the new Peterbilt Model 579, according to Peterbilt General Manager Bill Kozek.

"Peterbilt has committed extensive resources to not only engineering, perfecting and introducing the innovative Model 579, but ensuring that the infrastructure exists to support its seamless integration into our customers' fleets," says Kozek.

"You'll find our sales representatives are well-schooled in the features of this exciting new truck, and

how it can specifically benefit your application and operation. Our parts departments are — as always — properly and extensively resourced to meet all of your needs, and dealership personnel can help direct you to attractive financing options that are available through PACCAR Financial.

"And should service be necessary, rest assured that our factory-trained, certified service technicians have been trained extensively in the numerous technological advancements that lay the foundation for the Model 579."

Kozek notes that a corollary exists in matching premium customer service with premium products, as both Models 587 and 210 were recently recognized as American Truck Dealers Commercial Trucks of the Year.

"Much as we build a truck, Peterbilt is uncompromising in customer support and service. We not only build a great product — we support it as well." **FC**